

Request to Pay

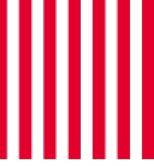
As accelerator for Mobile payments

Mārtiņš Bērziņš





Mobile phone
has replaced bank
branches for most
of the customers in
the Baltic's

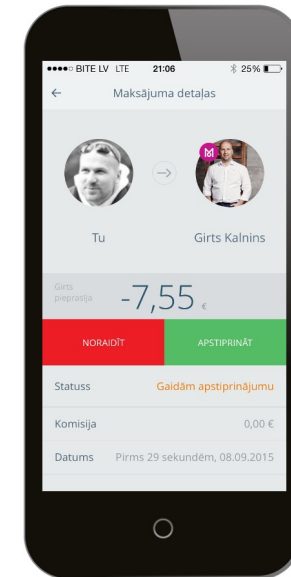
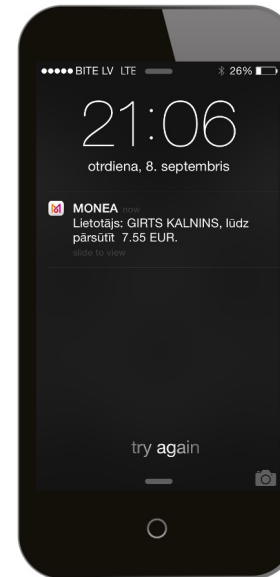
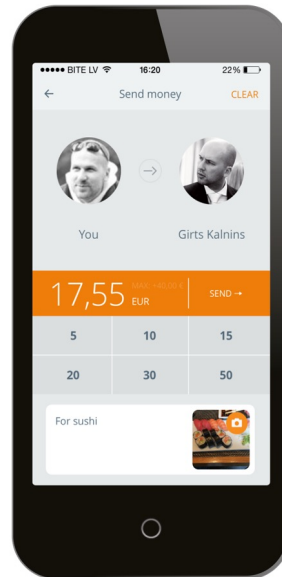
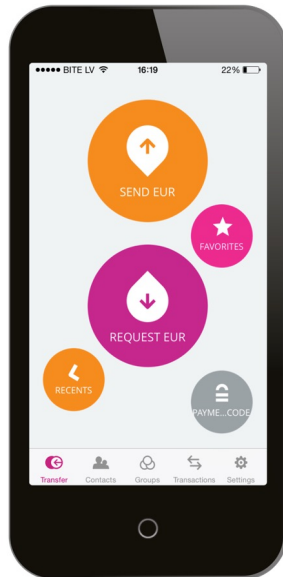


However there are use cases which are still not fully addressed



Is Request to Pay something new?

Already in 2015 this was one of the most used payment function in Latvia





How we as Industry are currently addressing this?

- Payment to Account
- Share Account number
- Payment to Phone number
- Request Money by message
- Automate Request Money across single financial institution



Industry should work together
to **remove the barriers**

How Request to Pay might enrich customer experience?



Customer
to Customer

- Payment request to Person
- Payment request to Group of persons
- Split payment



Business
to Customer

- Merchants request payment (physically)
- Merchants request payment (e-comm)
- Invoices (regular payments) as requests